

Visa and Duty Free Americas partner to provide exclusive benefits to travelers



Travelers can redeem benefits at Duty Free Americas' stores using Visa credit, debit or prepaid cards

[Visa](#) and [Duty Free Americas](#) (DFA) have announced the signing of an agreement that grants special benefits to Visa cardholders when making purchases at Duty Free Americas' stores located in the terminals at Tocumen International Airport in Panama City, Punta Cana International Airport, El Salvador International Airport in San Salvador and Rafael Nuñez International Airport in Cartagena de Indias.

Duty Free Americas houses over 2,000 brands, from cosmetics, fragrance, fashion and jewelry, to wines, spirits, food, signature gifts and more. By using Visa credit, debit or prepaid cards issued anywhere in the world, travelers can redeem benefits for purchases at participating Duty Free Americas retail stores, as well as restaurants and bars.

"Our inaugural partnership with Visa is just one of the new initiatives we are launching at Duty Free Americas as we continue to innovate in-store to reward our shoppers," said Dov Falic, Duty Free Americas Vice President. "With a shared commitment to offering a seamless shopping experience and secure payments, we're excited to develop a long-term partnership with Visa offering exclusive benefits for their cardholders across the Americas."

"Recognizing the relevance that airport duty free shops have for international travelers, Visa partners with Duty Free Americas to offer a variety of exclusive benefits to Visa cardholders in-store," said Santiago Rega, Senior Director of Cross-Border Business Development, Caribbean and Central

America. “As Duty Free Americas continues to grow at pace across the Americas, it’s of strategic importance for Visa to develop a partnership with this leading travel retailer to offer our cardholders convenience, security and ease of digital payments.”

Specific benefits vary per location and update periodically.