

Vino Volo & Paradies Lagardère celebrate concessions program at Austin-Bergstrom International Airport



A snap of the team at the final ribbon cutting of the grand opening of two new Texas-themed wine bars: Vino Volo High Plains and Vino Volo Hill Country

This February, Vino Volo, the award-winning preferred wine option for travelers throughout North America and Paradies Lagardère, celebrated the grand opening of two new Texas-themed wine bars: Vino Volo High Plains and Vino Volo Hill Country. The partnership also introduced several successful Paradies Lagardère retail and dining concepts.

Paradies Lagardère has brought to Austin-Bergstrom International Airport a number of locally influenced and national brands including Salvation Pizza, Ruta Maya Coffee, Thundercloud Subs, Berry Austin, Hut's Hamburgers, Mad Greens and Second Bar + Kitchen. The retail options serving travelers, visitors and employees at the airport include Barton Springs, CNBC and The Scoreboard.

In addition to the geography of Fredericksburg Texas – home of Hill Country, the Vino Volo Hill Country concept was inspired by a range of Texas wineries such as

Pedernales Cellars, Duchman Winery and William Chris Vineyards. Presenting an extensive wine collection, visitors can purchase by the glass, flight or bottle. The restaurant will also ship bottles for customers. On the menu: snacks, entrees & desserts designed to pair with the wine offered including delicious charcuterie boards with a variety of artisanal meats and cheeses.

Mark Sill, Senior Vice President, Vino Volo, states: "Vino Volo has been a long-term partner with Austin-Bergstrom International Airport and we're excited to showcase local Texas wines at our new locations.

We have loyal fans around the globe and maintain our position as the airport market leader in North America because of the knowledge, hospitality and passion delivered by our wine associates and staff.

Travelers at AUS will find a variety of quality wines, local blends made right here in Texas and wine flights and retail bottles for sale, as we're the only airport wine bar to offer this. We offer unique experiences that allow guests to taste, learn and enjoy."

Gregg Paradies, President & CEO, Paradies Lagardère, shares: "Paradies Lagardère was thrilled when these packages were awarded to us and we've been happy with the end results. We think our customers are too! We've introduced powerhouse brands and locally-influenced concepts that enhance the customer and traveler experience at the airport and has made the AUS a destination in itself."