

The Shilla Duty Free Singapore unveils refreshed look at Changi Airport's Terminal 3 and new cosmetic and fragrance brands



Passengers can look forward to an enhanced line-up of cosmetic and fragrance brands including Too Cool For School, JM Solutions and more at The Shilla Duty Free Singapore stores at Changi Airport

The Shilla Duty Free Singapore has launched a specially curated line-up of 10 new Korean, local and international cosmetic and fragrance brands to its selected stores across all terminals at Changi Airport. The retailer also unveiled its refreshed retail space at Changi Airport's Terminal 3 Departure Check-in Hall store.

New brands at The Shilla Duty Free's Changi Airport stores

In a press release, the retailer said it is marking its fifth anniversary in Changi Airport by introducing trending concepts and a wide array of prestige cosmetic and perfume brands at attractive price points to serve the evolving demands of customers. These new brands are Banyan Tree, Too Faced, COSRX, JM Solution, First Aid Beauty, COSME J-COS, VIDIVICI, Annick Goutal and Too Cool For School. These new brands are also available on iShopChangi's website.

Revamped T3 Departure Check-in Hall store

To complement the enriched product offerings, Shilla has given its T3 Departure Check-in Hall store an inviting new look. The revamped store design, with its warm earthy tones of wood and soothing whites, was inspired by Singapore's tropical verdant environment. Beyond that, The Shilla Duty Free has specially carved out a Travel Exclusive curated zone with a white brick wall accentuated with leaf motifs to pay homage to Singapore's reputation as a garden city.



The Shilla Duty Free Singapore's newly revamped store interiors at the Terminal 3 Departure Check-in Hall pays homage to Singapore's tropical environment