

The Shilla Duty Free introduces exclusive MAKE UP FOR EVER Pro Finish Duo



Make UP FOR EVER'S Pro Finish Duo comprises a pair of multi-use compact foundation in the French brand's most popular shade

The Shilla Duty Free has released its global exclusive Make Up For Ever Pro Finish Duo in its stores in South Korea, Singapore and Hong Kong, this month.

The Pro Finish Duo consists of a pair multi-use compact foundation featuring the brand's most popular #113 Neutral Porcelain shade. According to The Shilla Duty Free's press release, the Pro Finish Duo can be applied as a foundation or setting powder.



Make UP FOR EVER'S Pro Finish Duo is sold at The Shilla Duty Free's stores in South Korea, Singapore and Hong Kong

“MAKE UP FOR EVER is excited to unveil our first Shilla Duty Free Global Exclusive TREX, featuring one of our best-selling products, Pro Finish Multi-Use Powder Foundation. We look forward to a successful launch and to strengthen our partnership with The Shilla Duty Free with more brand collaborations in the future,” said Cheryl Yeow, Brand General Manager of MAKE UP FOR EVER Travel Retail Asia Pacific.

“It is our pleasure to collaborate with MAKE UP FOR EVER to introduce the Pro Finish Duo travel exclusive set. MAKE UP FOR EVER is known for its innovative products and time-tested formulas, and this matches our desire in bringing quality and unique beauty offerings to our beloved customers,” said Young Hoon Kim, Executive Vice President of The Shilla Duty Free.

“We hope to elevate our customers’ travel experiences with this versatile duo set that allows them to create star-worthy look during their travels.”