

The Shilla Duty Free and Lancôme ring in the new year with limited-edition lipsticks



The Shilla Duty Free and Lancôme have joined hands to bring customers the Lancôme L'Absolu Rouge Valentine's Day Limited Edition 196 Lipsticks

The Shilla Duty Free and Lancôme are ringing in the new year in style with the launch of two limited-edition lipsticks.

The two lipsticks are the Lancôme L'Absolu Rouge Valentine's Day Limited Edition 196 Lipsticks (S\$38.60 each) in both Drama Matte and Lacquer textures. They make up part of the French cosmetic powerhouse's special 2020 line-up, along with a special complimentary heart-shaped pouch which is given to customers for every purchase of the two lipstick textures.

According to Shilla's press release, the Lancôme L'Absolu Rouge is a luxurious and hydrating lipstick range that is perfect for all-day wear. The range also features the popular "Carrot Red" shade, 196.

Commenting on the new launch, Young Hoon Kim, Executive Vice President of The Shilla Duty Free said: "This marks our very first Shilla line-up for 2020, and we're pleased to excite our customers with the *Lancôme* L'Absolu Rouge Valentine's Day Limited Edition 196 Lipsticks that are perfect for the upcoming festivities."

"We hope to further delight shoppers who purchase both lipsticks with an exclusive heart-shaped pouch that's delicately small yet roomy enough to keep their favourite lippies in their purse during this season of non-stop merry making!"

Customers can purchase the limited-edition lipsticks at The Shilla Duty Free's Asia Pacific stores in locations such as Korea, Singapore and Hong Kong from now onwards. The lipsticks are also available on iShopChangi.com from the end of January 2020.