

Stellar opens three stores in BWI Marshall Airport debut



“Joining the BWI Airport family is an exciting milestone for Stellar,” says Stellar President and CEO Padraig Drennan

Stellar Partners is opening three new stores at Baltimore/Washington International Thurgood Marshall Airport (BWI Marshall Airport).

The stores are: Baltimore’s White House Black Market brand; athleisure brand Marika’s first bricks-and-mortar store; and Stellar News, which will be locally operated by Stellar and Morgan Group Ventures (MGV) as part of a joint venture.

“We’re dedicated to bringing the BWI Marshall traveler shopping options that make for a quality experience,” said Brett Kelly, Vice President, Fraport Maryland, developer and manager of the airport’s retail program.

“Part of the reason we chose Stellar and MGV was because of the great brand partnerships and operations experience they have. We’re extremely proud to introduce Stellar to the program and equally excited to bring these new brands to the BWI line-up.”

Now open in the A/B food court, athleisure brand Marika offers stylish yoga-inspired apparel and accessories for men and women. Spanning 1,058 square feet, this is also Marika’s first store in a travel retail format, offering an exclusive shopping experience.

Stellar News, the travel convenience brand, will open in March a new 1,259 square feet news and gift store in the A/B food court.

White House Black Market, opening in April, will feature fashions and on-trend pieces for women. Located in the A/B food court, the 966 square feet store will also carry selections of Soma intimates.

Stellar President and CEO Padraig Drennan said: “This retail offering is designed specifically with the BWI Marshall Airport traveler in mind. The Stellar team is passionate about providing top brands and

exceptional customer service in our expanding collection of stores, which is why joining the BWI Airport family is such an exciting milestone for Stellar.

“We thank Fraport USA and the Maryland Aviation Administration for the opportunity to serve the airport’s growing passenger base.”