

SSP wins contract at Gold Coast Airport

SSP Group is growing its footprint in Australia, winning a new tender at Gold Coast Airport.

As agreed to in the contract, SSP will introduce three popular local F&B brands at the airport in July/August this year: Liv-Eat, a healthy eating quick-service concept; Roll'd, which offers authentic Vietnamese dishes; and Red Rooster, Australia's second-largest quick-service chicken restaurant.

Each of these brands was carefully selected to appeal to the airport's demographic of primarily domestic visitors, which total 6.4 million pre-COVID.

SSP will now operate at six locations in Australia including two locations in Queensland, as it also offers an international food hall and a selection of food outlets at Brisbane Airport.

Gold Coast Airport Chief Operating Officer Marion Charlton stated: "We appreciated that SSP came to us with a brand mix that will appeal to our customers and fits well within the existing food and beverage offering at the airport. The opening of these new stores signal a return to full capacity across our commercial tenancies after a number closed due to COVID-19 impacts."

Mark Angela, CEO of SSP Asia Pacific, said: "This is another great win for SSP, providing us with an excellent opportunity to expand our operations in Australia and tap into the growing domestic traveller market at Gold Coast Airport. We have worked hard with our clients at Gold Coast to develop the right brand mix that will really resonate with passengers, appealing to local travellers as well as international visitors looking for an authentic taste of Australia's diverse culinary scene."