

The Shilla Duty Free marks grand opening of new Incheon International stores



The Cosmetics & Perfume Store features the largest selection of niche perfumes in Terminal 2

One year after The Shilla Duty Free commenced operations at Incheon International Airport, it has opened two new stores - Cosmetics & Perfume, and Liquor - at Incheon International Airport Terminal 2.

The newly opened Cosmetics Perfume store spans 549 square meters and offers a comprehensive selection of 77 beauty brands in one location, with 13 brands presented exclusively. The store is organized into Trendy Perfumes and Makeup Brand zones, allowing customers to explore new and the latest popular brands.

The store boasts the most extensive assortment of niche perfume brands at Terminal 2, featuring 16 popular niche brands, including Jo Malone London, Diptyque, Byredo, and Le Labo. To celebrate the store opening, Creed and Acqua di Parma are conducting exclusive promotions, offering complimentary gifts to purchasing customers.

Products from Maison Francis Kurkdjian French niche perfume, L'Artisan Parfumeur, Chloe Atelier des Fleurs and Penhaligon's are amongst those available exclusively at The Shilla Duty Free store.

The Shilla Duty Free is also introducing the French niche perfume brands Les Eaux Primordiales and Perroy Parfum for the first time in domestic duty-free shops.

The Makeup Brand zone features established brands such as Yves Saint Laurent, MAC, Tom Ford, Giorgio Armani and Gucci, alongside trendy brands like NARS and Valentino, exclusively available at the airport store.



Alongside the Cosmetics & Perfume store, the Liquor store covers 436 square meters and presents approximately 200 liquor, tobacco and food brands.

As The Shilla Duty Free's largest liquor store at Incheon International Airport, it exclusively features high-value products and aged whiskies along with Dom Pérignon Vintage Champagne, Fettercairn 200th Anniversary Set, and Dalmore DCC 1971.

Additionally, major liquor brands such as Ballantine's and Royal Salute are readily available at flagship stores closest to the departure area. The Shilla Duty Free's liquor flagship store, which opened in July on the west side of Terminal 2, features exclusive products like Balvenie 11-Year Hungarian Cask and 50-Year.

To commemorate the opening, the liquor store is offering up to 30% discounts on popular items per brand and providing complimentary gifts such as whiskey glasses, travel trunks, and backpacks based on purchases.

The Shilla Duty Free is also hosting a Lucky Draw event, targeting all departing passengers.