

# Safilo Group joins The Fashion Pact to support collective action

Safilo Group, one of the eyewear industry's key players in the design, manufacturing and distribution of prescription frames, sunglasses, outdoor eyewear, goggles and helmets, has joined [The Fashion Pact](#), a global coalition of companies in the fashion and textile industry. Consisting of ready-to-wear, sport, lifestyle and luxury products, The Fashion Pact includes suppliers and distributors, all committed to a common core of key environmental goals in three areas: stopping global warming, restoring biodiversity and protecting the oceans.

Becoming a signatory of The Fashion Pact is part of Safilo's purpose-led strategy based on three sustainability pillars: planet, product and people, and it represents a further step confirming the Group's commitment to develop projects and initiatives that address the global challenges of tomorrow in the areas of climate, oceans and biodiversity, as per The Fashion Pact mission and priorities.

"At Safilo we believe that the only meaningful business is the sustainable one. We are proud to enter The Fashion Pact and to collaborate with many outstanding companies to make a positive impact on society," says Angelo Trocchia, CEO, Safilo Group.