

Delhi Duty Free launches cricketer Ricky Ponting's wine brand in India



Ricky Ponting at the Ponting Wines launch event at Delhi Duty Free

[Delhi Duty Free](#) has become the exclusive destination for Ponting Wines in the Indian subcontinent duty free market. Founded by Australian cricketer Ricky Ponting, the wine company celebrated its India launch with an event at the Delhi store where fans had the opportunity to meet the sports icon.

To commemorate the launch, Ponting personally signed a limited number of special edition Ponting Wine bottles and Kookaburra cricket bats. Customers who purchase Ponting Wines can enter into a contest for the chance to win an autographed Kookaburra bat.

"As an avid lover of both cricket and fine wine, I am truly excited to introduce Ponting Wines to the Indian market," said Ponting. "India holds a special place in my heart, and I am delighted to share the exceptional quality and taste of Ponting Wines with my incredible fans here."

According to the company, Ponting Wines has experienced significant acclaim from wine writers and international wine shows including Platinum at the 2022 Decanter World Wine Awards.