

# Qatar Duty Free opens FIFA store at Hamad Airport



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Qatar Duty Free, the Official Retail Partner for the FIFA World Cup Qatar 2022, has officially launched the first FIFA store at Hamad International Airport. The FIFA store showcases an impressive collection of FIFA Official World Cup merchandise, souvenirs, collectibles and team jerseys. The shop spans over 185 square meters and operates around the clock, every day.

Qatar Duty Free is also operating all of the official FIFA stores, located in different locations throughout the iconic eight stadiums of Qatar and the mega store at the FIFA Fan Festival. The official opening of the FIFA store was celebrated with a ribbon-cutting ceremony.

"This has been an extraordinary period for our beloved home Qatar, and we are proud to have played a significant role in this year's FIFA tournament. Launching the first FIFA store worldwide at our brand new expansion in Hamad International Airport is a great honour.

"As the tournament is coming to an end, we look forward to welcoming thousands of fans travelling through HIA to explore the FIFA store and shop for memorable souvenirs to mark an unforgettable experience," says Thabet Musleh, Vice President at Qatar Duty Free.

Fans are also offered a premium selection of official team jerseys and accessories to show support for their favorite teams. Unique items sold at the FIFA store include the Al Hilm Pro Final Official Match Ball and Retro FIFA collection items. The stores also feature trophy World Cup replicas and FIFA 2022 branded attire.

