

Qatar Duty Free plays lead role at MotoGP Qatar Airways Grand Prix 2023



FOUNDING PARTNER

MotoGP™ QATAR AIRWAYS GRAND PRIX OF QATAR 2023

The world leading travel retailer is the Founding Partner of the MotoGP Qatar Airways

Qatar Duty Free (QDF) - the founding partner of the MotoGP Qatar Airways Grand Prix of Qatar 2023 - continues to play a pivotal role in supporting the world-renowned motorsport event hosted at the newly upgraded state-of-the-art Lusail International Circuit. The final race weekend will take place November 17-19.

Under the terms of the three-year sponsorship agreement signed in September 2023, QDF is officially assigned to support two major motorsport events hosted at the Lusail International Circuit, which include the Formula 1 Qatar Airways Qatar Grand Prix, which took place in October of this year, and the MotoGP Qatar Airways Grand Prix of Qatar.

With this partnership, Qatar Duty Free said it will benefit from vast brand exposure to millions of people tuning in through global TV. In addition, the world-leading travel retailer will receive prominent brand visibility throughout the racing venue.

Senior Vice President of Qatar Duty Free, Thabet Musleh, commented, "We are proud to support the MotoGP Qatar Airways Grand Prix of Qatar, an elite motorsport event and a very valuable addition to Qatar's sporting legacy. Our partnership with Lusail International Circuit took place this year, starting with Formula 1, which was undoubtedly a great success. We look forward to continuing this successful partnership in the upcoming years, in which we will be fully committed to enhancing the fan experience at the Lusail International Circuit."

The Lusail International Circuit underwent comprehensive renovation and development earlier this year to offer an exceptional experience for the drivers and fans. Since its renovation, the circuit has hosted the Formula 1 Qatar Airways Qatar Grand Prix 2023 and now the MotoGP™ Qatar Airways Grand Prix of Qatar 2023, both supported by Qatar Duty Free.

Qatar Duty Free has shown an unwavering commitment to the sports industry in Qatar by supporting prestigious events such as the Qatar Women's Total Open, the Qatar Men's ExxonMobil Open tennis tournaments, and the Ooredoo Qatar Major Premier Padel Tournament. Last month, QDF was named the founding partner of the Formula 1 Qatar Airways Qatar Grand Prix, as part of its sponsorship agreement with the Qatar Lusail International Circuit.