

Qatar Duty Free names Bruce Bowman as Senior Vice President



Bruce Bowman, Senior Vice President, Qatar Duty Free

Qatar Duty Free has announced the appointment of Bruce Bowman to the position of Senior Vice President.

Bowman brings with him a wealth of experience that will benefit the company as he defines the future vision and strategy for Qatar Duty Free, the operator said.

Bowman has spent more than 20 years working in the luxury and travel retail industry in the Middle East, where he enjoyed a number of key positions with retail companies.

He joined Hong Kong-based travel retailer network DFS in 2012, where he held the position of General Manager, Abu Dhabi Airport Duty Free, before moving to the role of Director and General Manager DFS Ltd, where he focused on the growth of the group with the launch of DFS in Myanmar and Cambodia.

Most recently, he held the position of COO Brand Development and Special Projects with Majid Al Futtaim.

Thabet Musleh, Vice President Operations, Qatar Duty Free, will continue to manage the operation of the business and build on the strong commercial results delivered throughout 2018.

These results were achieved through a focus on five-star customer service and new store openings, including Samsung, Harrods, Tumi and Tiffany as well as the recent worldwide exclusive Dior Les Parfums Podium at Hamad International Airport (HIA), designed as a tribute to fragrance creation.