

Qatar Duty Free & Samsonite partner on first duty free store in region



Qatar Duty Free (QDF) and Samsonite have partnered to launch Samsonite's first-ever duty free store in the Middle East, at the award-winning Hamad International Airport (HIA).

The store offers the latest range of Samsonite Sustainable Products. Additionally, on a number of Samsonite products passengers will be able to emboss their initials to personalize their purchase.

Vice President, Qatar Duty Free, Mr. Thabet Musleh, said: "We are delighted to partner with Samsonite to open this first ever Duty-Free boutique of Samsonite in the Middle East at our home and hub, HIA. At QDF, we are constantly searching for the very best products and services to offer our customers to enhance their travel experience. Qatar Duty Free is constantly expanding its offerings by partnering with a range of luxury brands to provide innovative and memorable experiences for our customers, giving them an experience worth travelling for."

Business Head: Samsonite & Tumi Middle East, East Africa, CIS & SAARC, Mr. Shaheen Jamil commented: "We are pleased to partner with Qatar Duty Free to launch our first Samsonite Duty Free Boutique in the Middle East, giving travelers the opportunity to experience our brand exclusively. This is the first time we have launched a boutique in partnership with a duty-free retailer in the Middle East, and we are delighted to be showcasing our best collection of sustainable as well as latest regular products at Qatar Duty Free."