

# Qatar Airways Privilege Club partners with Salam Stores



Shoppers can now convert their Salam Stores Reward points to Qatar Airways' Qmiles

Qatar Airways Privilege Club has announced a new partnership with Salam Stores. Under this agreement, Salam Stores Reward Card members will have the opportunity to convert Reward Card points to Qatar Airways Privilege Club Qmiles.

Every 1,000 Salam Stores Reward Card points can be converted into 275 Qmiles, which can go toward flights or a host of other benefits including cabin upgrades, extra baggage permissions and more.

Members visiting Salam Stores at The Gate Mall, Mall of Qatar or Doha Festival City can convert their Salam Store Reward Card points to Qmiles.

Qatar Airways Group Chief Executive, His Excellency Mr. Akbar Al Baker, said: "At Qatar Airways, we want to give our Privilege Club members even more ways to earn Qmiles in their everyday lives, which is why we're proud to launch this new partnership with Salam Stores, a discerning curator of luxury products and home to an unparalleled shopping experience in Qatar. This partnership is another example of Privilege Club's commitment to rewarding and recognising all travellers, both frequent and occasional."

"As the world continues to overcome the global COVID-19 pandemic, many Qatari nationals and residents are planning to travel and now is the time to start thinking about collecting as many Qmiles as possible for future travel plans. One of the easiest ways to build up Qmiles balances is through converting partner rewards points. This new partnership between Qatar Airways Privilege Club and Salam Stores helps our members reach their future travel goals and return the skies even sooner."

Salam International CEO, Mr. Abdul Salam Abu Hissa, said: "Salam Stores takes tremendous pride in

its partnership with Qatar Airways Privilege Club and in offering our loyal customers the opportunity to convert Reward Card Points to Qmiles. This collaboration is another pillar for Salam Stores and comes within our direction to continuously offer our esteemed customers with an array of premium services and world class benefits. We aim that this partnership delivers memorable shopping and flying experience for the people of Qatar, whom we strive to service.”