

# Paradies Lagardère and Amazon partner on retail experience at CLT



This is the first Paradies Lagardère retail location to offer a checkout-free experience

[Paradies Lagardère](#) has unveiled The Goods Express@CLT, a checkout-free retail experience powered by Amazon's [Just Walk Out](#) technology, at the Charlotte Douglas International Airport in Charlotte, North Carolina. Opened in the airport's Atrium, the retail location was created to offer speed and convenience to travelers.

Amazon's Just Walk Out shopping experience uses the same types of technologies used in self-driving cars: computer vision, sensor fusion, and deep learning. Designed to be an effortless experience, shoppers enter the store by inserting a credit card at the entry gate. The technology then detects what shoppers take from or return to the shelves in the store. When they have completed their shopping experience, they will be able to just leave the store and their credit card will be charged only for the items they took and that are in their virtual cart.

The Goods Express@CLT delivers a new level of speed, convenience, and quality for CLT travelers as Amazon's Just Walk Out technology is designed to eliminate checkout lines, allowing customers to enjoy a frictionless shopping experience.

"We are thrilled to deliver this impressive store powered by Amazon's Just Walk Out technology to our partners at the Charlotte Douglas International Airport and their travelers," said Gregg Paradies, President and CEO of Paradies Lagardère, in a press release. "As travel continues to strengthen in 2023, this technology provides an easy and satisfying experience for shoppers and helps expand on our ever-growing level of consumer innovation in the airport retail environment."

"We're proud to provide a fast and convenient checkout-free experience for travelers using our Just Walk Out technology," said Dilip Kumar, Vice President of AWS Applications. "Travelers at Charlotte's

Douglas International Airport can now experience the magic of taking what they need and leaving the store quickly. No waiting in line, no anxiety about getting to your gate on time.”

# Just Walk Out

technology by 