

Marshall Retail Group opens 10 concepts at Kansas City International Airport



City Market KC in Concourse B. Photo by Jeff Evrard

[Marshall Retail Group](#) (MRG) and [InMotion](#), both WHSmith companies, have announced the opening of ten concepts inside the brand-new Single Terminal at Kansas City International Airport (MCI). The newly built terminal features MRG retailers in both concourses.

According to a press release, "MRG takes pride in creating unique retail experience for all travelers and employees through distinctive concepts that reflect stand-out qualities of each airport's surrounding city. Many of the MCI concepts were created and designed in collaboration with MRG's Airport Concessions Disadvantaged Business Enterprise (ACDBE) partners, who were instrumental in supporting the curation of local products from iconic local businesses and organizations."

At the security checkpoint leading into Concourse A, travelers can stop by The Market at 18th & Vine, a one-stop-shop for travel essentials, designed to honor the historic 18th & Vine jazz district, with an interactive keyboard at the rear of the store. Concourse A travelers can also visit the "Made in KC Marketplace" to shop products from dozens of local vendors and makers, including Skin, Growing Days and Christopher Elbow, as well as a LEGO® Travel store.

The walkway into Concourse B features a replica of the oldest market in the Midwest, City Market KC, modeled after the popular city market in the River District of Kansas City. Like the market it's modeled after, City Market KC at MCI invites travelers to explore local vendors and to discover the

city's historic past. Concourse B travelers can also check out the Turn the Page KC bookstore, featuring an enormous sculpture of a book hanging from the ceiling, which was commissioned in celebration of MRG's partnership with Turn the Page KC, a local literacy organization. Additional MRG concepts in Concourse B include The Pitch newsstand and gift shop, a sleek InMotion tech accessories store, and Brookside Local, modeled after the walkable shopping neighborhood in Kansas City.

MRG has also launched its first automated retail solutions at MCI and now offers travelers 24-hour access to key brands. One of these automated retail concepts is the airport electronics retailer InMotion Kiosk.

"We are so excited to welcome Kansas City travelers into these unique stores, and we are proud of the grand accomplishment this project has represented for the team," said Toby Keir, CEO of MRG and InMotion. "We want to express our gratitude to Kansas City Aviation Department, Vantage Airport Group, as well as all our partners and colleagues who had a hand in this project."

"MRG has helped to deliver on our vision to bring the very best of Kansas City to MCI's retail program, to create unique customer focused retail experiences delivering the essence of Kansas City and the region to the traveling public," said Sammy Patel, Vice President, Commercial, Vantage Airport Group.

"This is an exciting week for the city of Kansas City as we celebrate the opening of Single Terminal at MCI," said Patrick Klein Director of Aviation at City of Kansas City, Missouri. "With partners like Marshall Retail Group, the state-of-the-art terminal and the creative concepts within will make a last impression on travelers."