

Lotte prepares for post-pandemic in Kansai

Lotte Duty Free has announced on the 1st that it had transformed the Kansai Airport branch into a luxury store, pre-emptively preparing for the expected tourism demand in the post-pandemic era.

As part of this transformation and preparation, the Osaka Kansai Airport Store has been redesigned as a “Prestige Boutique.”



The Lotte Duty Free Bulgari store was one of three that opened in June of 2021 in preparations for renewed travel

Over the past month, luxury boutiques including Bulgari, Bottega Veneta, and Gucci have opened. Coming soon are brands Tiffany, Tory Burch and Loebay.

Lotte Duty Free has the largest number of boutique stores among duty-free operators at Kansai International Airport. Lotte’s stores reflect the unique values and concepts of each brand. Lotte’s newly renovated Gucci Boutique boasts top sales among brands in the Kansai Airport duty free zone, and is the only duty free Gucci shop in the Kansai region.



The Gucci store at Lotte Duty Free Kansai International Airport is the “Hyoja” store, with the highest sales among brands in the Kansai Airport duty-free area

Gap Lee, Lotte Duty Free CEO, said, "Based on the operational know-how accumulated over 40 years, we will successfully settle the newly renovated Kansai Airport store."



Lotte Duty Free Kansai Airport Store Bottega Veneta store reflects the new Bottega Veneta's boutique concept, with a white toned atmosphere and mirror showcase

Lotte Duty Free entered the Japanese market in 2014, opening the store in Terminal 1 of Kansai International Airport in 2014 to target travelers from East Asia. The company expanded its reach in Japan in March 2016 when it opened Japan's first city duty free shop, Tokyo Ginza.