

Lotte holds domestic customs clearance luxury product exhibitions

For the year-end and New Year holidays, Lotte Duty Free has prepared a special exhibition for domestic customs clearance at "Lux Mall," its online shop dedicated to domestic customs clearance, and Lotte's integrated e-commerce platform called "Lotte On."

Special exhibitions will include "The most loved item of 2020," held at Lux Mall, and up to 81% discount on 2,000 Ferragamo products at Lotte On.

From 10 am on December 18th, Lotte Duty Free will introduce more than 1,300 new fashion products - including bags and shoes from 33 popular luxury brands such as Chloé and Alexander McQueen - at Lux Mall.

At the "Sunglasses Special Exhibition," visitors can find Tom Ford and Chloé sunglasses at up to 80% discount. The "Men's Fashion Exhibition" consists of Bristone watches and Zegna clothing, and the "Best Product Exhibition" will offer the most loved items this year.

In addition, Lotte Duty Free will introduce in domestic customs clearance a number of health functional foods such as Senobis and Centrum.

Lotte Duty Free will also be selecting popular brands to spotlight for extraordinary specials in Lotte On. The first "Year-end and New Year's Ferragamo Special Exhibition," will be held from December 21st to January 14th, offering discounts of up to 81% on items such as mufflers, scarves, and bags.

The duty-free products offered at Lotte On have gone through domestic customs clearance in advance so they can be delivered within 3 days.

Lotte Duty Free will continue to have exhibitions of luxury brands with Lotte On in 2021. These will start with the "Luxury Sneakers Planning Exhibition" in which Balenciaga and Valentino will participate, followed by the "Wedding Gift Watch Exhibition." and "Family Month Luxury Filigree," with customized concepts for every season.

Lotte Duty Free's statement reads, "It is meaningful to gather brands that have been popular with customers at the domestic customs clearance product event and hold a special exhibition for the year-end and New Year holidays. We will continue to collaborate with brands to provide customers with the joy of shopping with a variety of seasonal products."