

# Lotte Duty Free teams up with online food market

LOTTE  
DUTY  
FREE 롯데면세점

MARKET  
Kurly

#  
TAKE 1

LF  
롯데단독!  
D 다른 프리미엄 콜라보



Lotte Duty Free will present a discount coupon for premium food market Market Kurly to customers who purchase from January 17

Lotte Duty Free Shop is offering a gift for customers who use the retailer's online duty free shop ahead of the holiday season.

The operator will give customers who purchase products worth more than US\$1.00 discount coupons of 5,000 won (US\$4.50), which can be used at online premium food market Market Kurly. The event will run from January 17 to February 12.

Customers register by downloading the discount coupons. In addition, Lotte Duty Free's mobile app allows customers to easily access Market Kurly apps.

Market Kurly is a leading online trending food delivery and logistics platform that enables users to order food via the website.

Lotte Duty Free and Market Kurly have agreed to stage various promotions in 2019, starting with this event.

Lotte Duty Free's online sales in 2018 reached KRW 2 trillion (US\$1.8 billion), a 50% increase from the previous year, thanks to targeting customers in their 20s and 30s.

Lee Jeong-Min, head of Lotte's internet duty free shop, said: "We plan to partner with various platforms leading the latest trends.

“We will do our best to improve not only differentiated shopping benefits but also the lifestyle of our customers.”