

# Lotte Duty Free presents special edition of live broadcast this week



This week's edition of "LDF LIVE" will offer record discounts on fragrances and welcome actress Choi Ye-Seul

To celebrate Christmas, Lotte Duty Free Shop is presenting a special perfume gift set on its live broadcast "LDF LIVE." The gift set consists of beauty fragrances from Gucci, Burberry, Miu Miu, Calvin Klein and Marc Jacobs - and includes the retailer's highest-ever discounts on fragrances during a "LDF Live" commercial broadcast.

The program runs every Thursday at 8pm on Lotte Internet Duty Free and features a different lineup of products and discounts. This time around, prizes such as Burberry Lipstick Bloom will be presented to winners of the quiz event and customers who have verified their purchase(s) during the broadcast.

Actress Choi Ye-Seul, who runs the YouTube channel "Yesria" with more than 250,000 subscribers, will also make an appearance this week to host the love counselling talk show "Nigh Love Duty Free." The relationship-focused show, which premiered in September and returned earlier this month, welcomes different special guests per episode. On this week's edition, the retailer plans to communicate with customers via the theme "scents that are good to present to your lover."