

Lotte Duty Free plans mega K-Pop concert for customers in August



Let's Do something Fun!

LOTTE DUTY FREE
**FAMILY
CONCERT**
29th

2019. 8. 9 FRI ~ 11 SUN
KSPO DOME (올림픽체조경기장)

K-LIVE CONCERT 8.09 [금] 19:00
지창욱 | 김건모 | 김연우 | 임창정 | 볼빨간사춘기

K-BEAT CONCERT 8.10 [토] 18:00
MFBTY | DYNAMIC DUO | MKIT RAIN (루피, 나플라, 오원 오바도즈, 블루, 영웨스트)
VMC (김플로우, 낙삼, 이로한) | HEIZE

K-POP CONCERT 8.11 [일] 18:00
방탄소년단 | 슈퍼주니어 D&E | 트와이스 | 황치열
투모로우바이투게더 | STRAY KIDS | ITZY

* 공연진은 주최 측 사정에 의해 변경될 수 있습니다.

Lotte Duty Free is holding the 29th anniversary of its Lotte Duty Free Family Concert in August this year



Popular K-Pop girl group Twice will be performing at Lotte's concert

Lotte Duty Free has unveiled an impressive line-up of K-Pop stars for the 29th anniversary of its Lotte Duty Free Family Concert. Mega boyband BTS, girl group Twice and hip-hop group Dynamic Duo are some of the performers.

The concert will be held from 9 - 11 August at the Olympic Gymnastic Stadium (KSPO Dome). According to Lotte, tickets for the 2019 Lotte Duty Free Family Concert will be given on a first-come, first-served basis to customers who purchase more than ₩600 (US\$0.52) at Lotte Duty Free's stores in Myeong-dong, World Tower, COEX, Incheon International Airport and Gimpo International Airport, starting from June 24.

Lotte started holding the concert in 2006. Since then, it has become one of the most popular hallyu cultural events in Korea, attracting Korean and foreign customers. In June last year, the family concert which took place at the Olympic Main Stadium in Jamsil, Seoul, drew some 100,000 visitors, including 1,000 VIP customers from Japan, China and Southeast Asia.

Commenting on the concert, Kim Jung-hyun, head of Lotte Duty Free's marketing division said: "Lotte Duty Free's Family Concert, Korea's representative Hallyu event, is dedicated to leading the culture by presenting performances of various genres, including K-pop."

On June 5, Lotte released a teaser video revealing the venue and date of the concert through its official channels such as YouTube and Facebook. The retailer said the video drew more than 10,000 views in two days.