

Lagardère Travel Retail to launch Global Digital Week

From June 21-25, Lagardère Travel Retail is hosting an online employee event aimed at 500 top managers from over 25 countries. Designed to foster employee engagement and confidence for the future, the event will help to navigate early signs of recovery and this unprecedented time.

For the first time, Lagardère Travel Retail is fully digitalizing its annual employee conference and will take this opportunity to expand its reach to a significantly larger population: the top 500 managers across the organization. The event's theme, "Shaping the future together," has been selected to align all participants behind one ambition: share our confidence for the future and articulate how we can collectively create a stronger and more sustainable future for Lagardère Travel Retail in the aftermath of the worst crisis our industry has faced.

The week will kick off with a two-hour plenary session, hosted as a live broadcast from a Paris studio, which will serve as an opportunity for the Global Executive Committee to reflect on 18+ months of crisis, explore the global and local successes that continue to support the company's current and future performance and explain how as a global team we are effectively shaping our stronger future through our enhanced strategic and CSR roadmaps.

During the rest of the week there will be a mix of sessions touching on different themes about our people, our business and our industry. Two sessions will also focus on workplace wellbeing and sustainability. In addition to these, a 100% entertainment "surprise" show will take place at the end of the week and multiple networking sessions have been organized to gather groups of up to 10 like-minded colleagues from across geographies and business categories to better get to know each other.

"This is a cornerstone moment in the history of our organization. During this crisis, our teams have given the best of themselves to keep us afloat and as we are approaching the recovery phase, we need to inspire and engage them on this road.

"The Global Digital Week will be a chance for us to share the reasons why we are confident in a brighter future for Lagardère Travel Retail and explain the role our teams globally can play in enabling our future performance. Most importantly, we see this event as an opportunity to thank people for their outstanding efforts and commitment and to create digital bonds between the teams," shares Jean-Baptiste Morin, Chief Talent & Organization Officer, Lagardère Travel Retail

Most sessions will be live-streamed from a web platform created for the event, enabling our audience to interact with speakers via polls, word clouds and Q&A periods.

The week's agenda has been developed to accommodate all time zones.