

Lagardère Travel Retail makes its debut in Gabon



The Aelia Duty Free store at Libreville Leon Mba International Airport offers local products in addition to a wide range of international brands

Following an agreement signed in December 2018, Lagardère Travel Retail opened its first Aelia Duty Free and Relay shops at Libreville Leon Mba International Airport, marking the first phase of the partnership to operate over 600 square meters of retail and food space.

The Aelia Duty Free store offers a broad range of local brands and products in addition to a wide range of international brands.

The Relay shop offers travel essentials – press, magazines and books, food & beverage, high-tech accessories, as well as gifts and souvenirs.

Libreville Airport will ultimately have all three business lines of Lagardère Travel Retail – duty free and fashion, travel essentials, and foodservice – as an F&B outlet will open during the Summer of 2019.

Bruno Bouchacourt, Managing Director Africa, Lagardère Travel Retail said: "We are very pleased with these openings, that demonstrate our ability to bring the best international operational standards to Africa, while developing a very strong and successful local offer. This is yet another important

milestone in Lagardère Travel Retail's journey towards new successes in Africa.”

Libreville Leon Mba International Airport is the only international airport in Gabon and a key location for air traffic in Western Africa and Europe. Fourteen scheduled airlines serve 23 destinations in 15 countries.

The new Libreville international airport will open by 2021 and its total capacity will be 5 million passengers a year, turning Libreville into a regional hub. The new airport will have a capacity of 2 million passengers a year in the first phase.

The space allocated to Lagardère Travel Retail in the new airport will be over 1,000 square meters.