

Lagardère Travel Retail celebrates anniversary

This year marks an historic milestone for Lagardère Travel Retail, as the group celebrates 170 years of service. With roots in more than 40 markets and long-standing expertise in operating retail, convenience and F&B, the operator has a rich history based on strong values, partnerships and people's excellence.

Starting as a small bookstore, opened in 1852 at Paris Gare de Lyon by Louis Hachette, the group now operates nearly 5,000 retail, convenience and F&B outlets.

Lagardère Travel Retail's 20,000 colleagues are dedicated to designing bespoke partnerships and holistic passenger experiences. The operator has thrived because of its unique culture of empowering local teams. This model gives the group access to an in-depth understanding of local markets and great levels of proximity and flexibility. This is also how Lagardère Travel Retail is now able to convey the best of local cultures and know-hows into the stores and support the local communities we serve.

Visit this link to discover Lagardère TR's 170-year journey: <https://vimeo.com/747929750>

At a time when travel and travelers are evolving and market dynamics are shifting, the company looks forward to building upon its wealth of experience. Lagardère Travel Retail is also on a journey to contribute to making travel more responsible and to deliver world-class customer experiences.

"I feel very privileged to be celebrating this historic milestone with our 20,000 colleagues globally. Our incredibly rich and diverse history is difficult to sum up, but I believe our sense of purpose and the passion we have to serve our customers have been immutable forces all along. Lagardère Travel Retail's journey has been one of change, and improvement. Every challenge we have faced, every market shift we have responded to, has been an opportunity for us to learn and grow. I hope all our people and partners can join us in celebrating quite a unique moment and share this sense of excitement to continue this journey with us," says Dag Rasmussen, Chairman & CEO, Lagardère Travel Retail.