

Lagardère TR launches KitKat Chocolatory partnership



Offering travelers the perfect break, with plans to expand in Lagardère Travel Retail stores throughout 2021, this exciting new range can be found at NewsLink stores located in Sydney's T2 Domestic Terminal

Lagardère Travel Retail Pacific and Nestlé are excited to launch an exclusive partnership to bring KitKat Chocolatory to their travel retail stores across the region. Thanks to this collaboration, travelers can find the perfect break with an exclusive KitKat Chocolatory range at NewsLink stores which includes:

- KitKat Chocolatory Sublime: a variety of premium and unique flavors such as Volcanic Papua New Guinea, made with 70% dark chocolate sourced from KarKar Island
- KitKat Chocolatory Sublime Gift Sets: the perfect last minute gift or indulgent treat
- KitKat Chocolatory Special Editions: including Uji Matcha and Sake
- KitKat Chocolatory Gifts: featuring a souvenir KitKat Aussie Break gift pack and a selection of stocking filters

“I am honored that despite the difficulties for 2020, our team has continued to focus on bringing meaningful experiences to travelers. We know the KitKat Chocolatory range is highly sought after, and we would like to thank Nestlé for entrusting us to bring the brand to life in travel retail,” says Przemek Lesniak, CEO, Lagardère Travel Retail Pacific.

This exciting new range can be found at NewsLink stores located in Sydney’s T2 Domestic Terminal, with plans to expand the partnership in Lagardère Travel Retail stores throughout 2021.

“We’ve had such a fantastic response to our KitKat Chocolatory Boutiques in Melbourne and most recently Sydney, so it’s incredibly exciting to now be able to offer a premium KitKat experience for those on the go.

Whether people are traveling for work or for leisure, this partnership with Lagardère Travel Retail enables us to bring a little magic to their travel break, with amazing chocolate combinations handcrafted by our talented chocolatiers,” adds Connie Yuen, Head Chocolatier of KitKat Chocolatory.

Lagardère Travel Retail operates the largest network of travel retail stores in the Pacific region, operating food service, travel essentials and duty free outlets in 21 airports across Australia, New Zealand and New Caledonia.