

Lagardère Travel Retail appoints new leadership in North Asia



Ann Pang, Deputy CEO, and Keith Tam, CEO, of Lagardère Travel Retail North Asia

[Lagardère Travel Retail](#) has announced new appointments for its North Asia team: Keith Tam has been named the CEO, and Ann Pang will be the Deputy CEO.

According to the company, "This new leadership takes place as the company prepares to accelerate growth in the region by capitalizing on China's very dynamic traffic recovery."

Succeeding Eudes Fabre, Tam takes the leadership of the company's operations in China, Hong Kong and Japan.

"Keith Tam is a very experienced Travel Retail leader with in-depth understanding of the industry in Asia, built over 15 years at DFS in the region. In his role, based in Shanghai, Keith will be responsible for developing Lagardère Travel Retail's leading position as the first international Travel Retailer, operating Travel Essentials, Duty Paid and Duty Free, and Foodservice activities across more than 25 airports and 30 train stations."

A Hong Kong and Canadian national, Tam brings an extensive experience of the Asian Travel Retail market built at DFS where he most recently has been Vice President, Strategy & Business Development. In 2021, Keith joined K11, the high-end shopping mall operator, as Vice President Operations.

Ann Pang joined Lagardère Travel Retail in North America as Director of Corporate Planning in 2004. She moved to Singapore in 2011 to become CFO of the company for the Asian region before becoming CEO Singapore & Malaysia in 2020. In addition to her new role and based in Shanghai, Pang continues to be CEO of Lagardère Travel Retail in Singapore.

Séverine Lanthier, Chief Strategy & Development Officer and COO, Asia, Lagardère Travel Retail, said, "I am delighted to welcome Keith to our team and very confident he has the right experience and vision to bring our regional business to new heights as we emerge from a very challenging period and get ready to seize new growth opportunities. Building on the very strong foundations laid by Eudes and with the support of Ann and the entire North Asia leadership team, Keith will be working hard to consolidate our market-leading position and further develop the business to create unrivaled, holistic travel experiences to our customers and to deliver our operational excellence to landlords in the region. I'm taking this opportunity to thank Ann for the instrumental support she has provided to the teams in North Asia during this leadership transition."