KrisShop unwraps holiday promotions



<u>KrisShop</u> has revealed a slate of holiday promotions, unique buys and limited edition products to "make this festive season all the more special."

From today to November 14, shoppers can purchase products on sale and promotion, including up to 70% off top picks from brands such as <u>Polo Ralph Lauren</u>, <u>Desigual</u>, <u>Elizabeth Arden</u>, <u>Jurlique</u>, <u>T2</u>, <u>Globe-Trotter</u>, <u>Kinohimitsu</u>, <u>Moleskine</u> and <u>Le Creuset</u>. KrisShoppers will also get an additional 10% off on selected products, while AMEX SIA credit card holders enjoy S\$20 (US\$14.16) off a minimum spend of S\$250 (US\$176.96).

KrisShop is also rolling out 11% off on regular-priced items site-wide, with a minimum spend of S\$230 (US\$162.80) for all users. KrisShoppers have even more reasons to ring in the holiday cheer with an extra 11% off on regular-priced items with a minimum spend of S\$280 (US\$198.18). Brand exclusions apply.

One-of-a-kind exclusive brands

Also available are exclusive local brands from KrisShop's special collection <u>With Love, SG</u>. For those who appreciate a cold, refreshing drink, <u>Reddot Beer</u> is available, along with <u>Kew Organics</u> for those seeking youthful-looking and naturally glowing skin. And, KrisShop's Singleton special offers two bottles for the price of one.

Iconically Singapore and exclusively on KrisShop only, the <u>Baitk label</u> showcases exclusive collaborations featuring Singapore Airlines' batik motif, inspired by flowers native to Singaporel as well as the <u>limited edition mahiong set</u> and <u>limited edition poker set</u>.

No shopping spree on KrisShop would be complete without clocking in some miles. Shoppers receive 1,100 bonus KrisFlyer miles with a minimum spend of S\$280 (US\$198.18) across all products and categories.

KrisShop started as an inflight duty free shop on board Singapore Airlines. Founded in 1974, KrisShop has since evolved into an omni-channel retailer with both inflight and online presence, committed to providing accessibility and convenience to everyone, even when not flying.