

Kreol TR and Flemingo International join forces to expand Solen's footprint



The Flemingo International team welcomes Kreol Travel Retail and Solen to its African operations

Kreol Travel Retail, with a longstanding presence in India and the Middle East, is partnering with Flemingo International to expand into Africa. Responsible for a diverse portfolio, the UAE-based company manages, represents and distributes across a number of different categories including confectionery & fine foods.

Kreol Arakulath, Executive Director, Kreol Travel Retail, comments: “[Since 2015, we have had an enduring partnership with Solen. We are now taking them along on our African journey, with our first stop being the duty free outlets operated by Flemingo across the African continent.]”

Mahendra Thakar, Managing Director, Flemingo International, adds: “We welcome Kreol Travel Retail and Solen to our African operations.”

Established in 1989, Solen, the leading confectionery exporter of Turkey, has more than 200 products in its line-up, which are enjoyed in 120 countries. To ensure that every product is compliant with the highest standards of food safety, the group's facilities use the most modern production technology.