

Hudson wins new business at Indianapolis Airport



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Hudson Group has won a 10-year retail contract at Indianapolis International Airport (IND).

The contract, which is part of the airport's concessions refresh program, includes nine stores and nearly 9,000 incremental square feet to better serve the nearly 9 million people that use the airport each year.

Hudson's brands will include FAO Schwarz, Hudson, Ink, Tech on the Go, Tumi, Vineyard Vines, as well as tailored local concepts, including Hoosier Crossing and Pitstop by Hudson.

"Hudson Group is dedicated to delivering exceptional experiences to our passengers, and with the Indianapolis International Airport's recent top honors as best airport in North America, we knew that only the most unique and distinguished concepts would make the cut," said Roger Fordyce, Chief Executive Officer of Hudson Group.

"We are pleased to partner with the Indianapolis Airport Authority to offer our customers a dynamic mix of excitement and world-class customer service, while delivering an authentic sense of place that is truly Indiana."

Hudson Group's new store concepts for Indianapolis include:

Hoosier Crossing: This travel essentials and convenience store will offer four categories - Media, Essentials, Marketplace and Destination. This concept is inspired by Indianapolis' status as the Cross-Roads of America and includes a number of locally-inspired touches.

Pitstop by Hudson: The Indianapolis Motor Speedway-inspired travel convenience concept includes Hudson Group's proprietary Traveler's Best fresh, grab-and-go food line. The store will use sleek auto racing finishes, an oval structure mirroring the track, and signage reminiscent of a back-lit leader board.

Hudson: North America's largest travel essentials and convenience brand will carry books, magazines, snacks and beverages, travel and convenience necessities, local souvenirs and electronics.

FAO Schwarz: The store will carry signature toys as well as FAO Schweetz treats and sweets.

Ink: Hudson Group's new, contemporary bookstore will feature bestsellers, small press titles, classics, prizewinners, local favorites, and a selection of toys, stationery, fashion, artwork, travel essentials and indulgences.

Tech on the Go: Tech on the Go will feature a live-gaming lounge, giving passengers the opportunity to play video games. Leading brands will include Belkin, House of Marley, Wicked, Monster, and Mophie.

Tumi: The travel lifestyle brand will offer a wide selection of bags and accessories for leisure and business travelers.

Vineyard Vines: The contemporary brand will offer apparel and accessories for men and women, from day to evening.

Indianapolis International Airport has been named Airports Council International's Best Airport in North America for six consecutive years.

HG IND Retailers JV is a partnership between Hudson Group and the certified Airport Disadvantaged Business Enterprise Program (ACDBE) companies: EnRoute Spa and OHM Concession Group.