

# Heinemann unveils expanded stores at new Gold Coast Airport terminal



Heinemann brings its full assortment and more to Gold Coast Airport's new terminal

Heinemann Australia has completed the redevelopment of its stores in Gold Coast Airport's new terminal.

The retailer brings its full product range to the Gold Coast for the first time in a much larger retail space, including almost 40 new brands across all categories from international luxury to uniquely Australian products. Along with its full product assortment across wines, spirits, fragrance, confectionery, skincare, cosmetics, fashion and accessories, Heinemann also highlight new brands including Kylie Cosmetics, which makes its Oceania travel retail debut at Heinemann Tax & Duty Free in Gold Coast Airport. Gucci, Chanel and Dior will also offer their full cosmetics ranges at Gold Coast Airport for the first time.

Heinemann Tax & Duty Free in Gold Coast Airport has nearly doubled in size to 1,324-square-meters across Departures and Arrivals. The shops adopt Gold Coast Airport's 'Coast to Hinterland' design concept through materials, textures and a color palette that evoke the region's distinctive landscape of world-class beaches, Heritage-listed rainforests and soaring mountains.

"With nearly double our retail space, and with a beautiful new terminal, we are excited to have the opportunity to showcase what Heinemann does best providing a first-class platform for some of the world's most desired brands, and creating memorable experiences for our customers," said Heinemann Australia Managing Director George Tsoukalas. "With fundamentally strong passenger growth prospects, we look forward to growing and innovating our business together with Gold Coast Airport to better excite and inspire travellers," he said.

Also a first at the airport is Heinemann's watches and jewellery, including brands such as Baby-G, G-Shock and Tommy Hilfiger. Heinemann also nearly doubles its sunglasses range, including new brands such as Prada, Dior, Bottega Veneta, Saint Laurent, Tom Ford and Gucci. Gucci's assortment will include five styles exclusive to Heinemann Australia in travel retail.

Heinemann will also introduce homegrown Australian favourites such as confectionery brands T2, Koko Black and Luken & May, and wines and spirits brands the Gospel Whiskey, Brookie's Gin and Never Never Gin, to Gold Coast Airport, providing a local flavour to complement the international assortment.

Queensland Airports Limited Chief Commercial Officer Adam Rowe said the partnership will provide an elevated experience for passengers travelling through the new international terminal at Gold Coast Airport.

"We are thrilled to partner with Heinemann Australia as one of the anchor retail tenants in our new terminal and welcome a slate of new brands to Gold Coast Airport, which allows us to provide a compelling retail offering for all passengers," said Mr Rowe. "The Heinemann shop design integrates seamlessly into our Coast to Hinterland design concept, providing a cohesive blending of the retail and leisure spaces."

Gold Coast Airport's new A\$260 million (US\$175 million) terminal first opened to domestic flights in the first week of September, and to international flights on November 10. The three-level terminal accommodates six new gates and 19 additional aircraft. Gold Coast Airport currently serves 6.5 million passengers every year, with this number expected to grow in the lead-up to the 2032 Olympics.

Heinemann Australia earlier in 2022 announced the extension of its duty-free concession contract at Gold Coast Airport until 2029 and the upcoming redevelopment and expansion of its shops.