

Heinemann extends contract at Gold Coast, begins expansion

Heinemann Australia, a wholly owned subsidiary of Heinemann Asia Pacific, has announced the extension of its concession contract at Gold Coast Airport until 2029.

Additionally, the Heinemann Tax & Duty Free shops will expand their floor space to almost double as part of the terminal redevelopment currently underway at the airport, to 1,324 square meters across departures and arrivals.

This expansion will allow the company to bring a number of new brands to Gold Coast Airport, in particular its Perfumes & Cosmetics offering. These additions to the P&C portfolio are a result of strong passenger demand.

“With a new terminal space, we saw an opportunity to significantly upgrade our retail offering for passengers,” said Isabelle Yates, General Manager – Commercial Revenue at Queensland Airports, which owns and operates GoldCoast Airport. “We were impressed with Heinemann’s understanding of our vision for the terminal and their ideas for creating a shop that reflects our design concept inspired by the Gold Coast’s unique geography. We are excited to embark on this new journey with them to welcome back international passengers with a brand new shopperexperience.”

“We are thrilled to extend our concession with Gold Coast Airport, and to have the opportunity to expand and elevate our shops,” said Johannes Sammann, Heinemann Asia Pacific Chief Operating Officer. “The extended lease term gives us a longer runway to further invest in and develop our offering for travellers to the Gold Coast. This puts us in a perfect position to capture growth opportunities created by the continued development of the Gold Coast as a premier business and leisure travel destination in Australia, and the long-awaited recovery of tourism in the Asia Pacific.”