

Gebr. Heinemann releases 3rd UN Global Compact Progress Report



Gebr. Heinemann joined the UNGC in 2018 and has firmly interwoven the UNGC principles on human rights, labour standards, the environment and corruption prevention within its own Code of Ethics during this time

Gebr. Heinemann has published its third progress report for the United Nations Global Compact (UNGC) — the world’s most important initiative for responsible corporate governance — in which the company presents the measures and initiatives it has implemented between August 2020 and August 2021 that contribute to the ten principles of the UNGC.

“We see our UNGC reporting as an opportunity to regularly review, document and optimise the social and ecological consequences and interactions of our economic activities,” says Max Heinemann, Chief Executive Officer at Gebr. Heinemann. “We are aware of our influence and our responsibility as a company. And therefore also of our role model function.”

Some examples from the Gebr. Heinemann progress report (reporting period August 2020 to August 2021):

- Human rights risk assessment of the Norway range of 64,000 articles: less than one percent of the products had to be classified as critical.
- Green energy for the logistics centres and the Hamburg headquarters significantly reduces CO2 emissions at the three locations.

- Promoting greater environmental responsibility: Environmental and human rights issues become an integral part of the exchange between Gebr. Heinemann and its suppliers. In June 2021, the company launched the first phase of official supplier communication on the Gebr. Heinemann Code of Ethics.
- Preventing corruption: With the introduction of the Code of Ethics, Gebr. Heinemann implemented e-learning and guidelines on the topics of corruption prevention, fair competition and antitrust law, as well as data protection at its Hamburg headquarters in the first half of 2021.

Subhead: Focus on the future of sustainable travel retail

Gebr. Heinemann contributes to the United Nation's 17 Sustainable Development Goals through its decision to embed the UNGC principles in its Code of Ethics and thus in its corporate strategy. The company has also set its own sustainable development goals and plans to develop ambitious measures to achieve them.

As a global duty free retailer, the family company can promote the following Sustainable Development Goals in particular:

- #8 Decent Work and Economic Growth
- #12 Responsible Consumption and Production,
- #13 Climate Action
- #17 Partnerships.

"With our sustainable development goals, we become very concrete and demonstrate our commitment to more responsibility in travel retail to our company and our stakeholders," Max Heinemann explains. "We derive our focus topics from the areas where we have the strongest impact and thus the strongest leverage with our business model. To implement them, we will cooperate with all partners in our value chain."

Gebr. Heinemann is committed to achieving the following sustainable development goals by 2030:

- 1) To ensure a fair, safe and non-discriminatory working environment through global health and diversity standards
- 2) To generate more than half of its sales through sustainable products and by working with responsible suppliers
- 3) To be carbon-neutral by avoiding CO2 emissions - primarily through the reduction of energy consumption
- 4) To implement preventive measures such as waste reduction, circular economy and recycling in every part of our value chain

Find the UN Global Compact Progress Report here: https://www.gebr-heinemann.de/heu/en/responsibility/initiatives_page