

Gebr Heinemann taps Inken Callsen in global supply chain role



Inken Callsen, Vice President Global Supply Chain, Gebr Heinemann

Gebr Heinemann is merging its Logistics and Fulfillment departments into a global supply chain organization and has appointed Inken Callsen as Vice President Global Supply Chain of the newly created division, effective November 1, 2021.

Fulfillment (Demand & Supply Planning) centers on the management of Gebr Heinemann's product flow and comprises Master Data, Forecasting and Planning as well as the order process with suppliers and customers.

The aim of the new business unit is to ensure a clear end-to-end supply chain focus and to further advance the supply chain as the company's global network and the sustainability strategy develop.

Dr Dirk Schneider, Chief Commercial Officer at Gebr Heinemann, said: "I am convinced that a holistic supply chain organization will be able to master the current and future challenges even better and will make our business partners even happier. Inken Callsen has an excellent track record as an executive at Gebr Heinemann in different departments. She will develop our very professional logistics reputation even further and will advance our supply chain to the next level of automation and sustainability."

Callsen has worked for Gebr Heinemann for 26 years, starting out in management positions in

marketing. She also held the positions of Director Purchasing Perfume & Cosmetics, Fashion & Accessories, and most recently as Director Fulfillment, a department she founded and established at Gebr Heinemann in 2016.

Over the past years, Callsen has played a key role in driving forward the close collaboration between Gebr Heinemann and its suppliers. In addition, she is the initiator of the Travel Retail Data Innovation Group (TRDIG). This group of suppliers and retailers is developing global standards for master data to enable automation in the exchange of product master data between the industry and travel retailers.

"The challenges facing the global supply chain are becoming increasingly complex, from technical hurdles to delivery bottlenecks to sustainability," said Callsen. "By unifying the two areas of Fulfillment and Logistics, we can now manage them even more effectively and develop future-oriented solutions through close collaboration with our partners. I greatly appreciate the recognition Gebr Heinemann is showing me and I am very much looking forward to this new, exciting and challenging task."