

# Ever Rich Duty Free partners with Kinmen Kaoliang Liquor in Time Collection launch



Kevin Chiang, Ever Rich Duty Free President (second on the left) celebrates the launch of the Kaoliang Time Collection

Ever Rich Duty Free has partnered with Kinmen Kaoliang Liquor (KKL) to launch the Time Collection, which features two limited editions of the popular Taiwanese liquor.

The liquors are available exclusively with Ever Rich Duty Free, a celebration of the Year of the Dragon and its first collaboration with the liquor producer.

Time Collection 6.50 and 6.55 bottles feature the letter 'T', as the two companies aim to enhance Taiwan's visibility and promote the special Taiwan flavor to global travelers.

KKL boasts a production history of over 70 years, with the Kaoliang liquor blending six spirits. With a combined maturation of 50 years and 55 years, the 6.50 and 6.55 expressions are said to showcase the layers of complexity and the artistry involved in crafting an exceptional Kaoliang liquor.



The Time Collection: "A special expression which brings Taiwan Kaoliang liquor to the world"

The packaging design of the Time collection is a tribute to the power of time, with the frosted glass embodying a moment frozen in time and the letter "T" in Chinese calligraphy symbolizing Time.

The KKL master blender described the Time Collection as a "special expression which brings Taiwan Kaoliang liquor to the world".

Time Collection 6.50 (59.8% ABV, RRSP NTD1,800, US\$56) and Time Collection 6.55 (59.8% ABV, RRSP NTD1,950, US\$61) are available in a 75cl format.