

# Duty Free Americas hosts “extraordinary” 10th annual Golf Day



The charity event raised an impressive US\$500,000 in support of Joe DiMaggio Children’s Hospital in Hollywood, Florida

Duty Free Americas (DFA) is celebrating the “extraordinary” success of its 10th annual DFA Charity Golf Tournament, held on Thursday, February 6, at the Trump National Doral Golf Club in Miami.

This highly anticipated, sold-out event united a record-breaking 400 friends, colleagues, and suppliers from the global travel retail industry, raising an impressive US\$500,000 in support of Joe DiMaggio Children’s Hospital (JDCH), a renowned leader in pediatric care located in Hollywood, Florida, where DFA’s world headquarters is located.

The tournament featured an 18-hole scramble competition, alongside a tennis tournament and a relaxing spa day. The event culminated in an evening reception with cocktails, dinner, a silent auction, and a raffle, all contributing to the remarkable fundraising total.



The DFA Charity Golf Tournament attracted the support of 400 friends, associates and suppliers from the travel retail community

Jerome Falic, CEO of DFA and Principal of the Falic Family Foundation, said, “It is truly inspiring to witness the global travel retail community come together year after year in support of such an important cause. This 10th annual milestone event underscores our shared commitment to making a meaningful impact to communities worldwide.

“The funds raised will directly contribute to expanding life-saving pediatric care at Joe DiMaggio Children’s Hospital, ensuring children receive the highest standard of treatment. My family, the Falic Family Foundation, and the entire travel retail community are honored to contribute to the effort in helping to raise a total of US\$1 million, including matching funds, and we remain steadfast in our commitment to supporting young patients and their families.”

Joe DiMaggio Children’s Hospital is a leader in pediatric care, with 216 beds and over 375,000 patient encounters annually. It is the only Level I pediatric trauma center in South Broward County and is home to one of Florida’s two pediatric heart transplant programs, as well as Broward County’s only pediatric kidney transplant program. Additionally, the hospital’s orthopedic program ranks number one in Florida and among the top 50 nationwide. With more than 160,000 outpatient visits annually, the hospital has also provided over 25,000 families with free accommodation at Conine Clubhouse, while children are being treated at JDCH. In 2024, JDCH achieved Magnet recognition for nursing excellence, further solidifying its reputation as a leading hospital in pediatric healthcare.

Duty Free Americas extends its deepest gratitude to all participants, sponsors, and contributors for their generosity and steadfast support. The Falic family also acknowledges Jonathan Bonchick,

DFA's Vice President of Spirits & Wine, for his dedication in organizing the annual DFA Golf event, which has become a key fixture in the global travel retail industry's efforts to support charitable causes each year.