

Dubai Duty Free partners with Alipay+ to improve international shopping experience



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Dubai Duty Free has partnered with Alipay+ to power a seamless travel and checkout experience for international visitors.

Consumers from South Korea, Singapore, the Philippines, Thailand, Mongolia, Italy, as well as Chinese mainland, Hong Kong and Macao are now able to access promotions and pay with their home digital apps at duty free stores at Dubai and Al Maktoum International airports.

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Through simple integration, Alipay+ e-wallet and bank partners that are accepted across the UAE include Alipay, AlipayHK, MPay (Macao SAR, China), GCash from the Philippines, Kakao Pay, Naver Pay and Toss Pay from South Korea, OCBC from Singapore, TrueMoney from Thailand, Hipay from Mongolia and Tinaba from Italy.

In Dubai, the majority of international tourists are now able to pay for their taxi fares, and shop cashless at main downtown malls and airports via their home e-wallets and banking apps, in home currencies. Upon scanning the QR code at merchants' end or pulling out their individual QR code to be scanned, the purchase can be completed within seconds, with transaction details displayed on

their home digital app in real time.

The partnership also comes as Dubai Duty Free celebrated its 40th anniversary in December by unveiling a series of promotions and pre-holiday deals across categories including perfumes, cosmetics, liquor, watches, jewelry, confectionery, and leather goods.

Dubai Duty Free Executive Vice Chairman & CEO Colm McLoughlin said, "At Dubai Duty Free, we strive to provide a convenient and excellent shopping experience for our customers. We are therefore very excited about this partnership with Alipay+ to provide a seamless travel and checkout experience for them. For key travelers from Asia and Europe, it is of great advantage to be able to use their choice of payment, which they already use at home, without any exchange of cash."

Guoming Cheng, General Manager of Ant Group in Europe and Middle East added, "We are thrilled to launch Alipay+ cross-border payment technology and marketing solutions at fast-growing global retailers like Dubai Duty Free to support convenient digital payment options so that international passengers can enjoy a seamless experience just the same way they do at home. From Dubai taxis to Dubai Duty Free and more tourism facilities, we are looking forward to upgrading the checkout experience across the region and support the growth of smart travel."