

Dubai Duty Free marks 39 years of retailing service



Colm McLoughlin, Executive Vice Chairman & CEO at Dubai Duty Free poses with Dubai Duty Free staff

Dubai Duty Free marked its 39th anniversary as it welcomed passengers traveling through Dubai International and Al Maktoum International airports with a special 25% discount on a wide range of merchandise over three days, which began at midnight on December 17 and ends at midnight tonight, December 20.

The anniversary discount over 72 hours saw a spending spree at the two airports, as well as online and promises to signal a good end to the year.

"The anniversary celebrations spread over three days are fantastic and we are glad to see such positive sales results across all the concourses at both airports. Extending a 25% discount to our customers is our way of saying thank you for their support throughout the year," says Colm McLoughlin, Executive Vice Chairman & CEO at Dubai Duty Free.

The 39th anniversary also saw a series of celebrations in various locations over the past few days with the Dubai Duty Free executive team, led by Mr. McLoughlin, marking the occasion at Al Maktoum International Airport, as well as its Head Office in Ramouh and areas across Dubai International Airport.

To mark the anniversary day (December 20), the Dubai Duty Free team participated in a traditional cake-cutting celebration and conducted the Dubai Duty Free Millennium Millionaire and Finest Surprise promotion.