

Dubai Duty Free celebrates 36 years of retailing service & announces five lucky winners in DDF Millennium Millionaire & Finest Surprise promotion



The Dubai Duty Free Finest Surprise draw for two cars and one motorbike was conducted by Colm McLoughlin, Executive Vice Chairman & CEO, Ramesh Cidambi, COO, Salah Tahlak, EVP – Corporate Services, Sinead El Sibai, SVP – Marketing, Bernard Creed, SVP – Finance, Saba Tahir, SVP – Purchasing, Mona Al Ali, SVP – HR, Zayed Al Shebli, VP – Loss Prevention & Corporate Security and Anita Mehra, SVP – Communication & Reputation of Dubai Airports

Marking its 36th anniversary in style, Dubai Duty Free (DDF) will welcome passengers traveling through Dubai International with a special 25% discount on a wide range of merchandise over three days. The event began at midnight on December 18 and will continue until the operation's anniversary on December 20.

Signaling a strong end to the year, the 72-hour anniversary discount noted a spending spree at Dubai International and Al Maktoum International airports. Described as a (now) highly-anticipated event, the first anniversary sale was introduced in 2003.

Colm McLoughlin, Executive Vice Chairman & CEO of Dubai Duty Free says: “The anniversary celebrations spread over three days are fantastic and we are glad to see such positive sales results across all the concourses. Extending a 25% discount to our customers is our way of saying thank you for their support throughout the year.”

Led by Mr. McLoughlin and members of the senior management team, the event also offered a series of celebrations in various locations. The activities attracted a number of well-known faces such as Noha Nabil, style and social media influencer, and Simona Halep, Wimbledon Champion.

As part of today's celebration, the group announced two winners of USD \$1 million in the Dubai Duty Free Millennium Millionaire in Series 318 and Series 319 and three winners in the Finest Surprise promotion. Each winner of the trio walked away with a luxury vehicle.

The Dubai Duty Free staff also enjoyed a special Staff Surprise draw.