

DFS to open T Galleria retail complex in Brisbane, Australia



Developed in partnership with Destination Brisbane Consortium, the world-class retail and entertainment destination at Queen's Wharf will be DFS' largest location in Oceania and feature a variety of food and beverage, recreational and cultural attractions

DFS Group, the world's leading travel retailer, will open a new T Galleria retail complex in Brisbane, Australia, which is quickly becoming one of the most popular international travel destinations. T Galleria by DFS, Brisbane will be located at Queen's Wharf, a leading landmark development on the Brisbane River, led by Destination Brisbane Consortium, a joint venture between The Star Entertainment Group and its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium.

DFS' suite of luxury brands and stores will become fully operational as part of a staged opening of Queen's Wharf from late 2022. The development will showcase a number of high-profile international brands new to Brisbane.

Brisbane is one of Australia's oldest and most historically significant cities. It's known for its healthy lifestyle, diverse community and thriving arts and culture, as well as its abundant natural scenery of lush rainforests, tropical beaches and mountain ranges.

Blending beautifully repurposed heritage buildings with stunning contemporary architecture across 26 hectares, Queen's Wharf Brisbane will become a world-class retail and entertainment destination. Once completed, the precinct will feature residential apartments, premium hotels, a resort-integrated casino and a convention center, along with a variety of food and beverage, recreational and cultural attractions.



As the exclusive retailer in Queen's Wharf Brisbane, DFS Group will transform the historic Printery Building to create a shopping oasis spanning more than 6,000-sqm of luxury retail floorspace and three levels and showcasing retail products from 100+ luxury brands



As the exclusive retailer in Queen's Wharf Brisbane, DFS will create a shopping oasis spanning over 6,000-sqm of luxury retail floorspace. DFS' three-level T Galleria emporium in the historic Printery

Building on George Street – plus a wealth of its luxury brands housed across 16 free-standing stores – will deliver an unparalleled shopping experience at Queen’s Wharf featuring destination retail products from more than 100 prestigious brands.

T Galleria by DFS, Brisbane will be DFS’ largest location in Oceania, after its existing stores in Sydney and Cairns, Australia, and Auckland, New Zealand. In January, DFS opened a new store on Hainan Island, China, in partnership with a domestic duty free operator. The company is also on track to open its largest and most significant flagship store to date, Samaritaine Paris Pont-Neuf by DFS, later this year.



As one of the most historically significant cities in Australia and the fastest-growing holiday destination in the country pre-pandemic, Brisbane is known for its healthy lifestyle, diverse community and natural scenery

"DFS' approach has always been to create destinations within destinations – we choose locations where our customers want to visit and then create stores of a quality and richness that elevate the local retail offering to a world-class level. We are delighted to join Queen’s Wharf Brisbane’s multitude of attractions and look forward to welcoming our global traveling customers to this exciting city in the future," says Benjamin Vuchot, Chairman and CEO, DFS Group.

Prior to the halt in Australia’s tourism-related travel caused by the pandemic, Brisbane was the fastest-growing holiday destination in Australia, averaging a three-year growth rate of seven percent in international visitors. Both DFS and Destination Brisbane Consortium are highly confident that Brisbane will be an early beneficiary of a return to normal travel patterns, primarily due to its warm, tropical climate and numerous outdoor attractions.