

DFS Group launches holiday campaign: Give Love

GIVE LOVE

The Season of Gratitude
送上心意·感恩之季

T
GALLERIA



DFS.COM

Launching its annual holiday campaign, DFS embraces the spirit of gratitude and gift of kindness this 2

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season

DFS Group has launched its annual holiday campaign for its treasured customers around the world with a call this year to “Give Love” and embrace the spirit of gratitude by giving thanks to friends, family and loved ones. From November 14, customers can experience the “Season of Gratitude” at select downtown T Galleria locations worldwide or online at DFS.com.

With an exciting array of products available across DFS’ luxury pillars – Beauty and Fragrances, Fashion and Accessories and Watches and Jewelry – shoppers can give the gift of love to those close to their heart or treat themselves to something special in celebration of the holiday spirit. Customers can also show their love and appreciation to those around them by sending a gift of gratitude with specially created holiday stickers. Finally, to truly commemorate this “Season of Gratitude”, DFS has provided a list of organizations that it supports across the globe so that caring customers can donate a gift of kindness to a charity of their choice.



Featured in its “Give Love” campaign, a snapshot of an assortment of DFS’ Gifts for Her collection

“This holiday season in particular, it is especially important to remember and appreciate those around us. At DFS, our own wish is to inspire our customers to give the gift of gratitude to their loved ones no matter how near or far they may be.

And, as we think of those less fortunate around the world this year, we also offer many ways to support them as well,” says Christophe Marque, Executive Vice President Global Marketing and Beauty Merchandising, DFS Group.



Featured in its “Give Love” campaign, a snapshot of an assortment of DFS’ Gifts for Him collection

Celebrate this holiday season with DFS at the following downtown T Galleria stores:

- T Galleria by DFS, Auckland
- T Galleria by DFS, Hong Kong, Canton Road
- T Galleria by DFS, Hong Kong, Tsim Sha Tsui East
- T Galleria Beauty by DFS, Hong Kong, Causeway Bay
- T Galleria by DFS, Macau, City of Dreams
- T Galleria by DFS, Macau, Shoppes at Four Seasons
- T Galleria Beauty by DFS, Macau, Galaxy Macau
- T Galleria Beauty by DFS, Macau, MGM Cotai
- T Galleria Beauty by DFS, Macau, MGM Macau
- T Galleria Beauty by DFS, Macau, Studio City
- T Galleria Beauty by DFS, Macau, Wynn Palace
- T Galleria by DFS, Okinawa
- T Galleria by DFS, Sydney
- T Fondaco dei Tedeschi by DFS