

DDF named “Middle East’s Leading Airport DF Operator”



For the second year in a row, Dubai Duty Free was awarded the title at the Middle East ceremony of the World Travel Awards

On November 4, Dubai Duty Free was named the “Middle East’s Leading Airport Duty Free Operator” for the second year in a row at the Middle East ceremony of the World Travel Awards.

Originally, scheduled to take place on October 22 at the Royal Atlantis Resort & Residences in Dubai, the annual Middle East Gala Ceremony was cancelled due to COVID-19, with the 2020 winners announced online via a promotional video dubbed the “Middle East Winners Day”, which was hosted by Katie Jensen of Dubai Channels Network.

Dubai Duty Free came out on top in the online vote from travel professionals and industry voters. Established in 1993, the World Travel Awards acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries.

“We are delighted to receive the World Travel Award for ‘Middle East’s Leading Airport Duty Free Operator’ once again. It is an honor to be singled out as the region’s leading duty free operator at this time and we thank all of those you voted for Dubai Duty Free,” says Colm McLoughlin, Executive Vice Chairman & CEO, Dubai Duty Free.

Dubai Duty Free’s successful win in the Regional category means that the airport retailer is

automatically included in the World's Leading Airport Duty Free Category of the Grand Final Gala Ceremony, which is scheduled to take place in Moscow on November 27.