

Changi Airport launches 10th installment of 'Be A Changi Millionaire', with new weekly US\$7387 cash draw prizes



Shoppers at Changi Airport stand a chance to win attractive prizes as part of the 'Be A Changi Millionaire' retail promotion

Singapore's Changi Airport has launched the 10th installment of its anchor shopping promotion 'Be A Changi Millionaire' with a year-round campaign and attractive prizes.

The campaign, which runs from 1 March 2019 to 29 February 2020, features a weekly lucky draw with a cash prize of S\$10,000 (US\$7387), a new All-Electric Jaguar I-PACE and the grand prize of S\$1 million (US\$738,710). Changi Airport said in a press release that this is the first time they are introducing the weekly cash prizes.

Shoppers can participate in the campaign by spending a minimum of S\$50 (US\$37) in a single receipt. Spending S\$50 will give shoppers one chance, while those who spend S\$200 (US\$ 148) and above will receive 100 chances at the grand draw. Additionally, Changi Rewards members or shoppers on Changi Airport's online shopping portal iShopChangi will receive 10 additional chances at the draw.

Changi Airport Group's Executive Vice President, Commercial, Lim Peck Hoon said that the promotion has brought much joy to their shoppers for the past nine years.

"Working closely alongside our partners, retailers and brands to bring fresh shopping and dining concepts, we are constantly innovating our retail offerings to leverage our non-aeronautical revenues and keep airport charges competitive," said Lim.

The campaign will culminate in a finale in early 2020, where 12 finalists will vie for the S\$1 million cash prize while another six finalists will be in the running to win a Jaguar I-PACE at the Be the 10th Changi Millionaire Grand Draw.

Earlier this year, two Chinese nationals were crowned the [winners of the ninth edition of the 'Be A Changi Millionaire'](#).