

Carnival and Starboard launch new luxury retail offerings on new ship Venezia



Carnival Venezia will offer new luxury boutiques and brands to guests as of its inaugural journey on June 15

[Carnival Cruise Line](#)'s newest ship, Carnival Venezia, will include more luxury brands and original collections, launched in a further partnership between Carnival and [Starboard](#), an LVMH Moët Hennessy company. Together the two companies enhanced the new "Carnival Fun Italian Style" concept, which celebrates Venice, Italy.

Elegance and luxury are evident in the iconic brands and items being offered on Carnival Venezia. Accessories include Bvlgari watches, fragrances and accessories; Cartier fragrances and watches; Tag Heuer timepieces; signature vacation scents from Versace, Tom Ford, Love Moschino and Dolce & Gabbana; classic sunglass designs from Gucci and Fendi; print designs by ICAftani, and handmade jewelry created in modern design but with the tradition of using Murano glass, from Lionve.

At Front Street Watches, guests can shop classic timepieces from Bremont, Gucci, Longines, Michele and Philip Stein. A dedicated luxury leather shop offers unique items from Marc Jacobs, and Emporio Armani's handbags. And guests can even shop a curated selection of the world's most sought-after pre-loved designer leather handbags and accessories.

Three collections are specific to the new "Carnival Fun Italian Style" concept:

- Venezia Masquerade Accessories, which are designed for onboard activations. The collection

includes feather boas, fans, hats, t-shirts and home decor.

- Carnival Venezia Racing Stripes Collection offers apparel, hats, drinkware and luggage tags inspired by the Italian scooter,
- Carnival Venezia Inaugural Collection allows guests to purchase unisex windbreakers, polos, t-shirts, drinkware, totes, and hats, all designs displaying the colours of the Italian flag

“We are thrilled to bring the essence of Italy to life with fresh offerings under the newly unveiled ‘Carnival Fun Italian Style’ banner,” said Lisa Bauer, Starboard’s president and CEO. “The vibrant brand assortment aligns perfectly with the Carnival Venezia experience and reflects the fun atmosphere guests expect.”

The ship will begin cruising from New York City on June 15.