

Bvlgari new boutique reflects the luxury brand's signature accents



Offering a key location and VIP private salon area, DFS Group and Bvlgari celebrate boutique re-opening at T Galleria by DFS, Macau, Shoppes at Four Seasons

DFS Group, the world's leading luxury travel retailer, and contemporary Italian jeweller, Bvlgari, have partnered to re-open the recently renovated boutique at T Galleria by DFS, Macau, Shoppes at Four Seasons.

Spanning 160-sqm, the newer and larger boutique features a decadent interior and exterior design inspired by Bvlgari's signature motifs: Mediterranean origins and Roman traditions.

Greeted by the imposing façade, visitors will be immediately transported to ancient Rome. Next, shoppers will be drawn to a portico that is bordered in marble and adorned with an eight-pointed Condotti star that unifies all Bvlgari stores worldwide. Upon entering the boutique, the bold geometric floor shapes, paired with the beautiful silk-draped windows and tasteful, yet eclectic décor and furniture, create a warm and unmistakable Italian atmosphere for customers to explore Bvlgari's iconic collections.



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To celebrate the re-opening, DFS hosted a ribbon cutting ceremony on December 4, with management from Bvlgari and Shoppes at Four Seasons landlord, Sands China Limited.

"We are pleased to celebrate our long-time partnership with Bvlgari with this exciting boutique reopening. As we near the end of a year that has been marked by many changes, we are delighted to present a change of the most pleasant kind to our customers - this beautiful new boutique - and invite them to re-discover Bvlgari's exquisite watches and jewelry assortment," shares Matthew Green, Senior Vice President Watches and Jewelry, DFS Group.

The T Galleria by DFS, Macau, Shoppes at Four Seasons Bvlgari boutique re-opening represents a significant milestone for Bvlgari in Macau. The boutique is now at a prime location with one of the most eye-catching visibility in the mall featuring a VIP private salon area for guests that are often frequent travelers to Macau.

With Bvlgari's unique product range, combined with DFS' expertise in delivering a customized retail program, the new boutique will certainly provide an unforgettable shopping experience to the discerning customer.