

# Avolta's Hudson signs seven-year contract for six new stores in Pittsburgh International



Hudson, part of the Avolta Group and a travel experience leader with more than 1,000 stores in airports, commuter hubs, landmarks, and tourist destinations across North America, has signed a seven-year contract with the Allegheny County Airport Authority to open six new retail stores at Pittsburgh International Airport (PIT).

The stores will run across 2,400 square meters and are included in the airport's new terminal slated to open by the end of 2025.

The growth is part of PIT's Terminal Modernization Program, which includes a new landside terminal, as well as renovations to its existing airside terminal. This transformation of the passenger experience at PIT features a host of new dining and shopping options. Hudson's new retail offerings will include three locations of its popular travel convenience store, global cosmetics brand MAC, and two shops that evoke the essence of Pittsburgh by paying homage to the city's famed sports teams and talent and creativity of local artisans.

Hudson currently operates nearly a dozen travel convenience, specialty retail, and duty-free stores at PIT, including Hudson Booksellers, Dunkin', locally born Sarris Candies, and Pittsburgh Duty Free.

Steve Johnson, President and CEO, North America, Avolta, said, "Pittsburgh International Airport is evolving to meet the ever-growing needs of travelers and the surrounding region, and we are thrilled to be part of the transformation. The new PIT is a world-class airport worthy of the great city it represents. With a convenient mix of travel essentials and one-of-a-kind finds, our newest retail options will provide a perfect complement to the airport's mission of delivering a smarter, more efficient passenger experience that is uniquely Pittsburgh."

Bryan Dietz, senior vice president for Air Service and Commercial Development at PIT, commented, "We are excited to build our partnership with Hudson to give our passengers new choices for cosmetics and other amenities, while also serving up a uniquely Pittsburgh experience through local modern gifting."

Hudson will operate the stores as a joint venture, HG PIT Retailers JV, with local Airport

Concessions Disadvantaged Business Enterprise (ACDBE) partner Daryl Milliner Media.

### **Retail landing soon at the new PIT**

Hudson - Pre-security, Concourse A, and Center Core. As North America's largest travel essentials and convenience brand designed with a seamless customer experience at its core, Hudson will offer magazines, snacks and beverages, travel and convenience necessities, local souvenirs, electronics, and more.

MAC Cosmetics - Center Core. The pioneering makeup authority for all, MAC Cosmetics will offer travelers at PIT a curated collection of its greatest products, making it the perfect pitstop for beauty enthusiasts on-the-go.

Champion City Sports - Center Core. A celebration of the heart and soul of Pittsburgh's sports culture, Champion City Sports will offer not only apparel, memorabilia, and accessories from iconic local teams, with collaborations from the likes of Build-a-Bear and Vera Bradley, but also will incorporate an interactive sports simulator for travelers to play while they wait for their flight.

Duquesne & Co. - Center Core. With a commitment to showcasing the rich tapestry of Pittsburgh's talent and craftsmanship, Duquesne & Co. is a platform for local artisans and brands like love, Pittsburgh, Spectrum Fudge, Pittsburgh Popcorn, and Heinz.