

Avolta's HMSHost and Hudson earn multiple accolades at 2024 Airport Experience Awards



Memphis Made Brewing Company at Memphis International Airport

Avolta's HMSHost and Hudson have claimed multiple accolades at 2024 Airport Experience Awards hosted by Airport Experience News during its 20th annual Airport Experience Conference last week in Dallas.

Judges awarded HMSHost top honors in both categories celebrating the best airport bar concepts, offering travelers a unique atmosphere and expansive drink menu along with service and hospitality by knowledgeable staff.

Best Bar Experience - Large Airports: The Green Room Lounge & Whiskey Bar - Nashville International Airport

Best Bar Experience - Medium/Small Airports: Memphis Made Brewing Company - Memphis International Airport

Steve Johnson, President and CEO, North America, Avolta, said, "It is an honor to be recognized through numerous awards by a panel of judges that represent the landlords we admire and collaborate with so closely to revolutionize the travel experience across North America.

"Everything we do, from the dining venues we create to the service we provide, is done with an unwavering dedication to making travelers happier. I attribute this recognition to our strong partners who see our vision for the future of our industry and our team members who make the

journey better for travelers every day.”

- The Green Room Lounge & Whiskey Bar: A distillery-inspired bar nestled in the C/D Connector of Nashville International Airport (BNA), The Green Room Lounge & Whiskey Bar is a celebration of Nashville hospitality serving Southern comfort food and cocktails crafted with “The Original Tennessee Whiskey” — Nelson’s Green Brier. This one-of-a-kind destination is driven by the desire to create an immersive experience and to instill a memorable taste of Tennessee heritage, culture, cuisine, and the best regional whiskey.
- Memphis Made Brewing Company: Memphis Made Brewing Company at Memphis International Airport showcase’s the city’s culture and offers travelers a genuine Memphian experience through the craft beers of an iconic local brewery. Located between gates 3 and 5, Memphis Made has 10 taps pouring a rotation of popular varieties and seasonal brews, and serves a locally inspired menu featuring the legendary Memphis BBQ of Corky’s Ribs & BBQ. In 2023, travelers named Memphis Made Brewing Company’s outpost at Memphis International Airport the #2 Best Airport Bar in USA TODAY’s 10Best Readers’ Choice Awards.



Judges named Hudson’s Civil Rights Trail Market in Birmingham-Shuttlesworth International Airport the Best Local-Inspired Store at a medium or small airport

Hudson, a travel experience leader with more than 1,000 stores in airports, commuter hubs, landmarks, and tourist destinations across North America, earned top honors for locally inspired retail at the 2024 AX Awards.

Judges named Hudson’s Civil Rights Trail Market in Birmingham-Shuttlesworth International Airport the Best Local-Inspired Store at a medium or small airport for expertly combining a product line predominantly featuring local items, crafts, and souvenirs with a store designed to replicate the look and feel of the region.

“Being recognized with this award for Best Local-Inspired Store is an honor, especially when the awards are bestowed by a group of industry leaders who we deeply respect and enjoy working so closely with to continuously improve the passenger experience across North America,” Johnson said.

“Travelers are at the center of everything we do — from the products we offer in our travel convenience, specialty retail, and duty free stores to the hospitality we provide — to make the journey as exciting as the destination. I attribute this recognition to our strong partners who see our vision for the future of our industry and our team members who make travelers happier every day.”

Located in Terminal C at Birmingham-Shuttlesworth International Airport, Civil Rights Trail Market is a first-of-its-kind travel convenience store that pays homage to the historic civil rights movement, the U.S. Civil Rights Trail, and Alabama’s important place in American history. Through a partnership with Lee Sentell, Author of ‘The Official U.S. Civil Rights Trail: What Happened Here Changed The World’, the storefront dons an official timeline and powerful imagery of the national and local civil rights movements. Copies of Sentell’s book are available for purchase as well as Civil Rights Trail-branded merchandise honoring Birmingham’s leading role in the movement and presence along the Trail.

Ingrid Hairston, Chief Revenue Officer for the Birmingham Airport Authority, commented, “We appreciate the partnership with Hudson and the collaborative way our teams approach serving visitors at the Birmingham-Shuttlesworth International Airport. The Civil Rights Trail Market celebrates the rich history of this community and helps to tell a story that changed the world. We are sharing that with visitors in such a beautiful way.”