

Avolta opens first Costa Coffee outlet at Fiumicino Airport



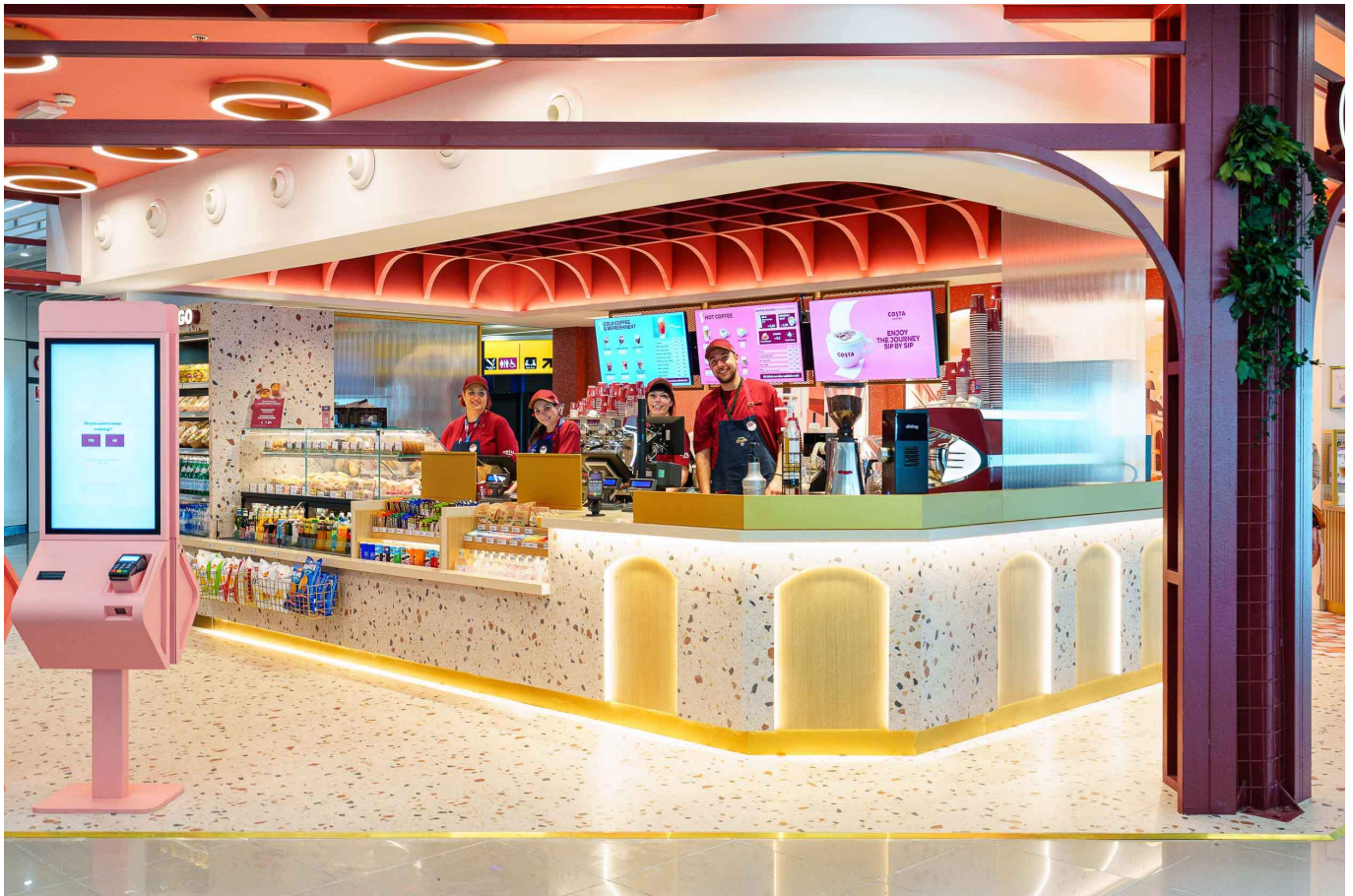
The opening of Costa Coffee in Rome underlines Avolta's dedication to diversifying and expanding its operations, with a special focus on this airport

Avolta has inaugurated the first Costa Coffee outlet in Italy, located at Rome–Leonardo da Vinci Fiumicino International Airport. This launch is a key partnership milestone between Costa Coffee and Avolta, emphasizing Avolta's dedication to diversifying and expanding its retail operations, with a particular focus on Fiumicino.

Costa Coffee, established in 1971 by Italian siblings Bruno and Sergio Costa, is making its debut in the Italian market, which is notable since it operates in more than 50 countries. The brand is celebrated for its Signature Blend coffee, perfected after 112 attempts by the founders. The new store is situated in Fiumicino Airport's non-Schengen area, a critical entry point to Italy. It aims to provide a welcoming space for travelers, offering Costa's coffee and local artisanal treats to celebrate Italian excellence, with a menu crafted to cater to the needs of travelers seeking fresh, quality food.

Massimiliano Santoro, CEO Italy F&B at Avolta, stated, "We are very pleased to partner with Costa Coffee, a top player of international scope, which demonstrates our commitment to continually renewing our offer and leveraging our global partnerships to offer travelers an unparalleled experience." He added a special thanks to Aeroporti di Roma for hosting the venue, enhancing their presence at Italy's key airport, which interacts with numerous travelers daily, providing diverse

culinary options to meet various tastes and trends.



The official opening featured an opportunity for visitors to try Costa Coffee's offerings and a Latte Art Show, where baristas demonstrated their skills in crafting coffee with artistic flair

Sam O'Brien, Managing Director EMENA at Costa Coffee, commented, "The opening of our first store in Italy is very exciting. It was the Costa brothers' love of Italian coffee and an inability to find it in their new home, England, that led to the birth of Costa Coffee. Their entrepreneurial spirit and Italian heritage continues to inspire us every day to reimagine new coffee experiences for coffee fans all around the world. We're delighted to partner with Avolta, in Fiumicino, to fuel customers as they travel to and from Italy, sharing our Italian heritage with new consumers."

Marilena Blasi, ADR Chief Commercial Officer, also remarked, "We are proud and excited to welcome the opening of Italy's first Costa Coffee at Fiumicino airport. This is a further step in ADR's wider vision and path of continuous evolution towards an increasingly passenger-oriented approach, which involves expanding the breadth of the commercial offer. Thanks to Avolta for having identified such an excellent solution in response to the needs of the airport's non-Schengen passengers." She noted that Costa Coffee significantly enriches the food and beverage portfolio at Fiumicino Airport, enhancing passenger experiences and reinforcing the airport's role as a lively and enjoyable hub.