

# Avolta grows presence in Switzerland with Tamil SA



The new Autogrill location represents a significant contract for Avolta

Leading global travel experience player Avolta has celebrated the official opening of the new Herrlisberg Nord service area under the Autogrill brand today (October 28), along with the commencement of operations at its GranBar, SPAR express and Holy Cow stores.

Located on the A3 Highway, one of Switzerland's most important motorways connecting Sargans and Basel, this new site represents a significant contract for Avolta, granting access to 60,000 vehicles daily. As part of the 30-year partnership announced in July 2022 with Swiss Oil Company Tamoil SA, Avolta has developed a one-stop catering, convenience and refueling concept, distinguished by its contemporary design and focus on locally sourced ingredients.

Motorists travelling on this Swiss motorway can now stop for coffee, made with Italy's renowned Kimbo Coffee, at GranBar. More than just a bar, GranBar is designed with the charm of a modern Italian bakery, offering everything from fresh croissants, cakes and pastries to sandwiches and pizzas, all full of genuine flavor. Panini are prepared fresh multiple times a day, using ingredients sourced from local suppliers. Local burger hero Holy Cow! offers Swiss-made burgers and fresh, gourmet meals served quickly, with no compromise on taste.

Avolta has also introduced a 24/7 SPAR express, allowing motorists to purchase water, a wide range of fresh food, or other essentials they may need while on the road, at any time of the day or night.



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Walter Seib, CEO Northern, Central and Eastern Europe, Avolta, said, "Switzerland is a key market for Avolta, with operations spanning travel retail, F&B and convenience. We are honored to have been chosen as a partner by Tamoil SA for this long-term contract for the Herrlisberg Nord service area. We're committed to making the journey as rewarding as the destination.

"Easily identified by its shining red A, the Autogrill sign is a beacon of comfort for motorists, promising gourmet food and authentic coffee at a level of quality not typically expected at a rest area. While market trends in F&B will evolve over the course of the 30-year concession, Avolta's ability to adapt its commercial offer ensures we will meet the changing preferences of travelers over time."

Hans Boesch, Manager of Tamoil's Retail Network, commented, "Herrlisberg Nord will not only be the largest service station in German-speaking Switzerland for Tamoil but will also implement innovative sustainability measures. With 580 solar panels covering an area of 1832 square meters, a significant portion of the electricity needed to power the service area will be generated on-site."

He also expressed enthusiasm about partnering with Avolta, a "highly experienced partner who is not afraid to introduce new concepts to create interesting offers to meet customer needs."

The modern design of the newly constructed service area, and extensive use of glass and wood, create a warm light-filled atmosphere for guests. With a focus on sustainability, the service area has been built with a photovoltaic system, heat pumps, and space for up to 23 electric charging stations, to further support sustainable travel and cater to the growing number of electric vehicles.