

ARI opens vintage boutique at Montreal-Trudeau Airport



LXR at The Loop Duty Free International Store, Montreal-Trudeau Airport is a one-stop-shop for all vintage luxury needs and provides customers with authenticated branded products at an affordable price

The Loop Duty Free International Store at Montreal-Trudeau International Airport has added a vintage and pre-loved luxury retailer to its offering.

LXR Boutique specialises in authentic handbags and accessories from designer brands including Hermès, Chanel, Louis Vuitton, Gucci, Prada, Ferragamo, Miu Miu, Cartier, Dior and Chloé.

The opening is a Canadian exclusive for Aer Rianta International's The Loop Duty Free International Store, Montreal as it is the first pre-loved luxury concept to launch in North American airport travel retail.

Customers traveling through The Loop Duty Free International Store and shoppers online at theloopdutyfree.ca can buy a curated selection of luxury handbags, wallets and scarves from top fashion brands including Louis Vuitton and Gucci.

LXR is described as a one-stop-shop for all vintage luxury needs and provides customers with authenticated branded products at an affordable price. This is an environmentally responsible way for consumers to enjoy luxury products who otherwise may not have access to them, ARI noted.

Commenting on the new launch, Jackie McDonagh, General Manager and Director, ARI North America, said: "Circular fashion has become an important part of society, and we are delighted to be the first airport in Canada to offer a pre-loved range to our customers. This is a progressive step for our sustainable mission of driving socially ethical and environmentally responsible operations across all aspects of our business, aligned to our recently launched ESG strategy."

Richard Maynes, Global Head of Fashion & Accessories, ARI, added: "Today marks a key milestone for The Loop Duty Free International Store, Montreal. We welcome the opportunity to expand our retail offering and provide our conscious shoppers and fashion aficionados with an innovative shopping experience and the opportunity to invest in luxury pieces at a more accessible price point."